

**The total cost of BI will surprise you!**



## **BI for MS Dynamics with DataSelf and Tableau**

**Presenter: Joni Girardi, DataSelf Founder & CEO**

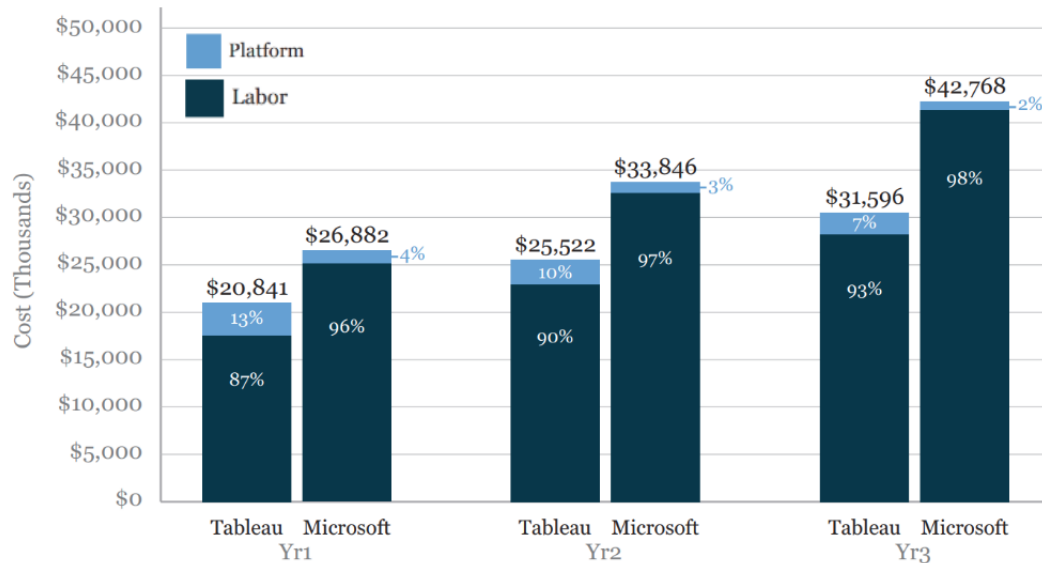
# Agenda

- **The successful BI journey**
- **DataSelf overview and demo**
- **Q&A**

**Welcome!**

**It's a great time to embrace BI**

# Total cost of BI will surprise you!

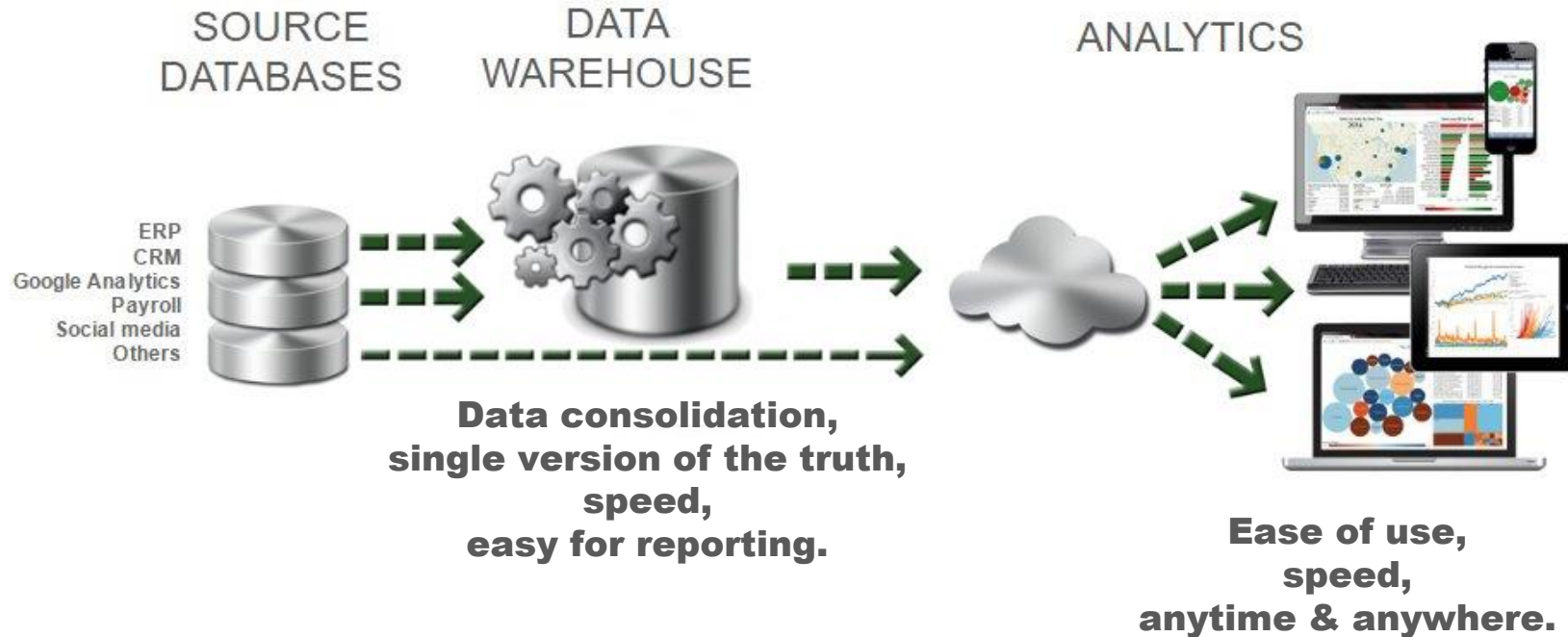


For every **\$1** invested in BI software,  
it takes **\$3 to \$35** of labor in 3 years.

# Ingredients for a Successful BI Journey

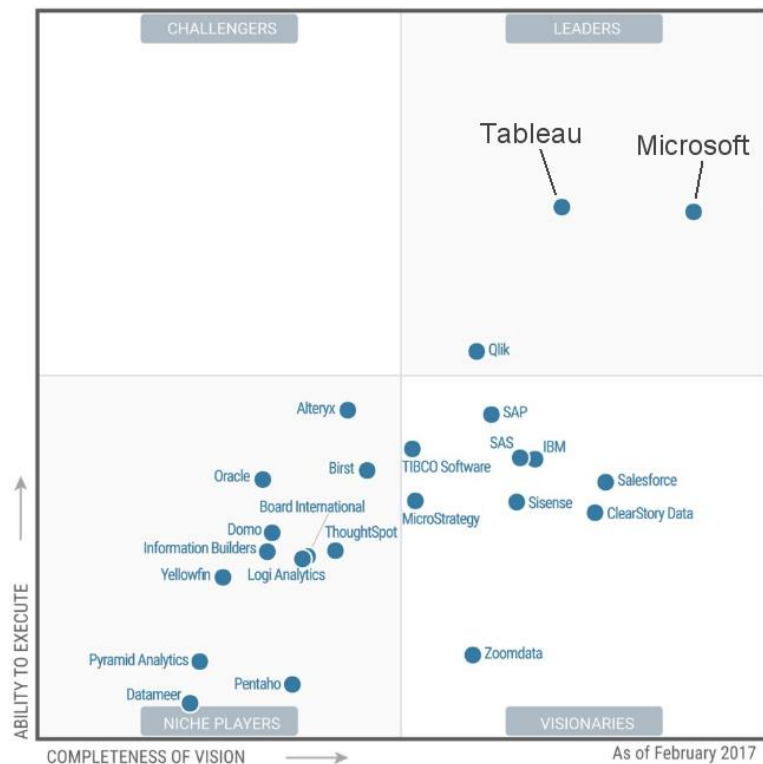
- **The BI platform**
- **BI expertise**
- **Decision makers' engagement.**

# A structured BI journey



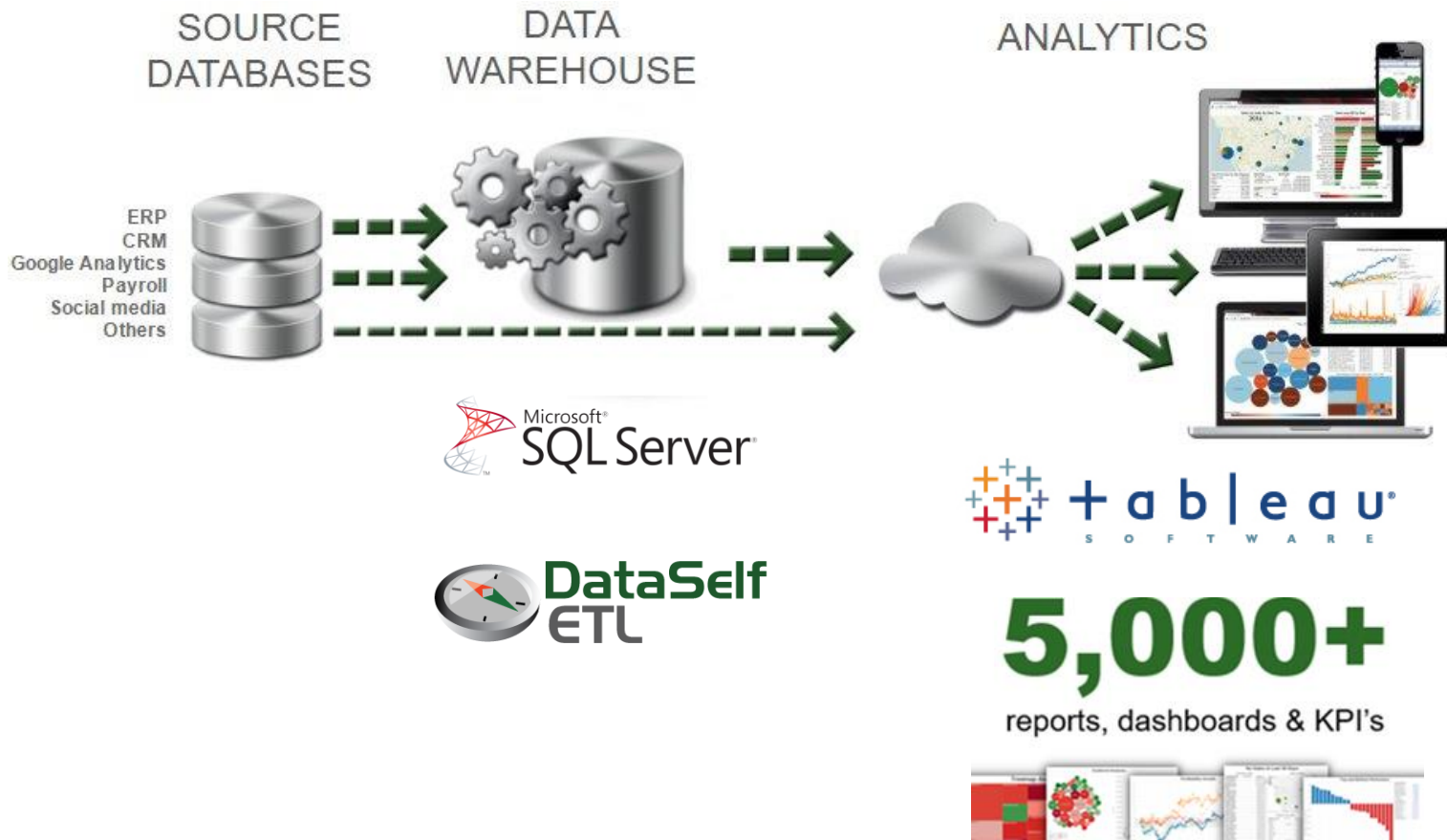
**BI expertise.**

# Latest Gartner Magic Quadrant for BI and Analytics Platforms





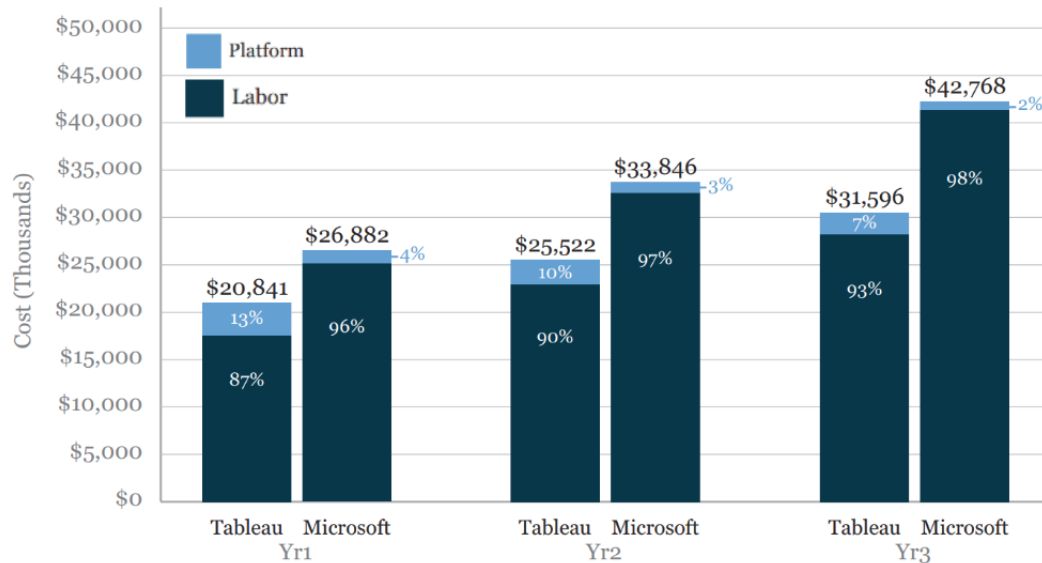
# DataSelf Analytics Architecture



# Product demo

**BI for the CEO, CFO, CIO  
and everyone else**

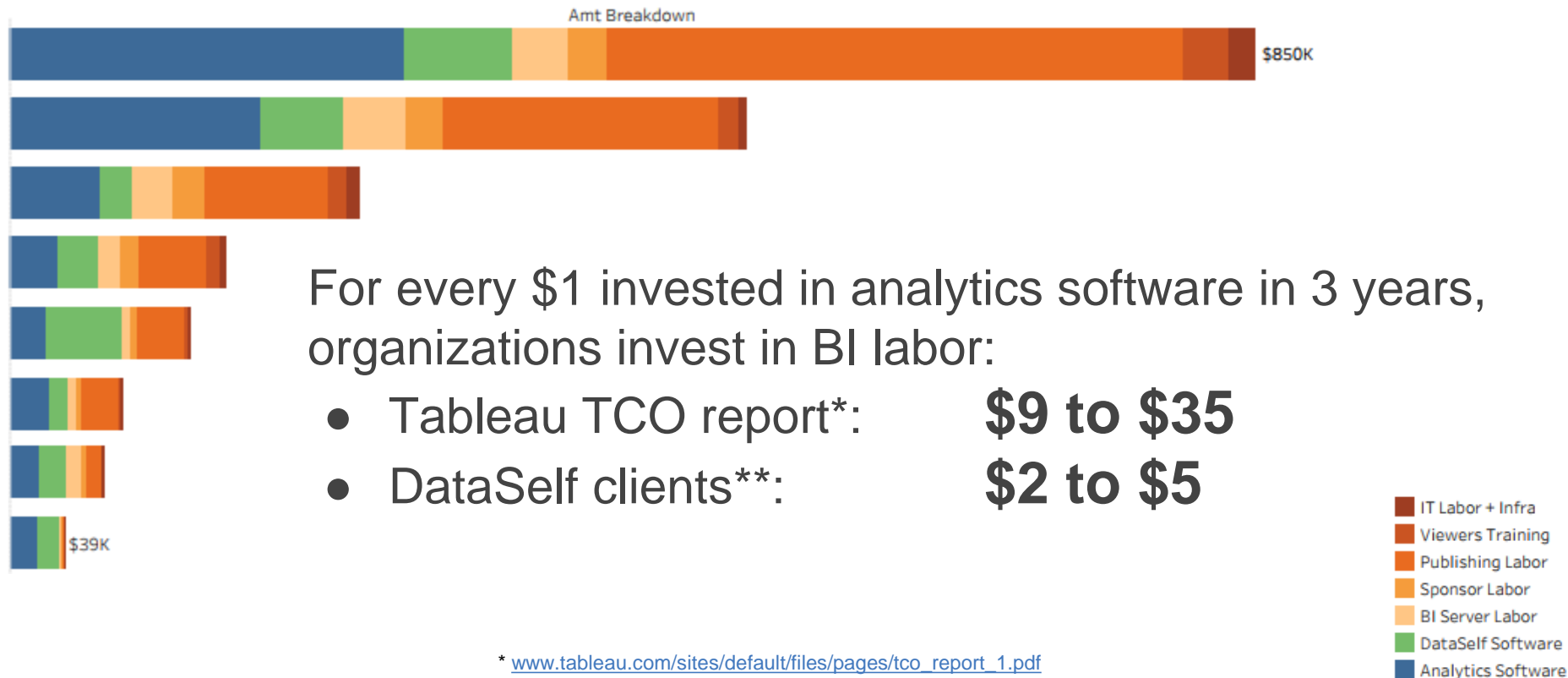
# Total cost of BI will surprise you!



For every **\$1** invested in BI software,  
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# DataSelf Total Cost of Ownership (3 years)

(each row represents a client that answered our survey)



\* [www.tableau.com/sites/default/files/pages/tco\\_report\\_1.pdf](http://www.tableau.com/sites/default/files/pages/tco_report_1.pdf)

\*\* [www.dataself.com/2017-dataself-smb-survey/](http://www.dataself.com/2017-dataself-smb-survey/)

# Why DataSelf delivers lower TCO?

**1. Top-ranked enterprise-grade BI**

**1. Out of the box**

**1. BI expertise**



**Q&A**

# Thank you!

**Joni Girardi, DataSelf Corp. CEO & Founder**

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