Financial Analytics with DataSelf and Tableau

Presenter: Joni Girardi, DataSelf Founder & CEO

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Agenda

- A CFO Dashboard
- Balance Sheet and P&L
  - Company consolidation
  - Intercompany transactions
  - Multi-currency
- Budgeting, What-If, Forecast
- Financial analytics
- Total cost of ownership
- Q&A

Welcome!

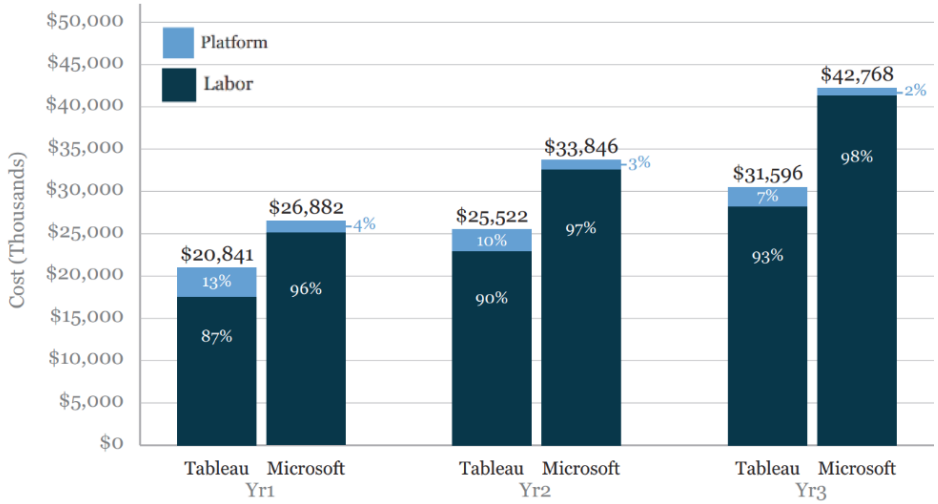
It’s a great time to embrace BI

Main culprits of high total cost of ownership (TCO):

- **Poorly selected BI software**
- **Lack of BI expertise**

https://dataself.com/cost-bi-will-spook/

BI TCO in 3 years

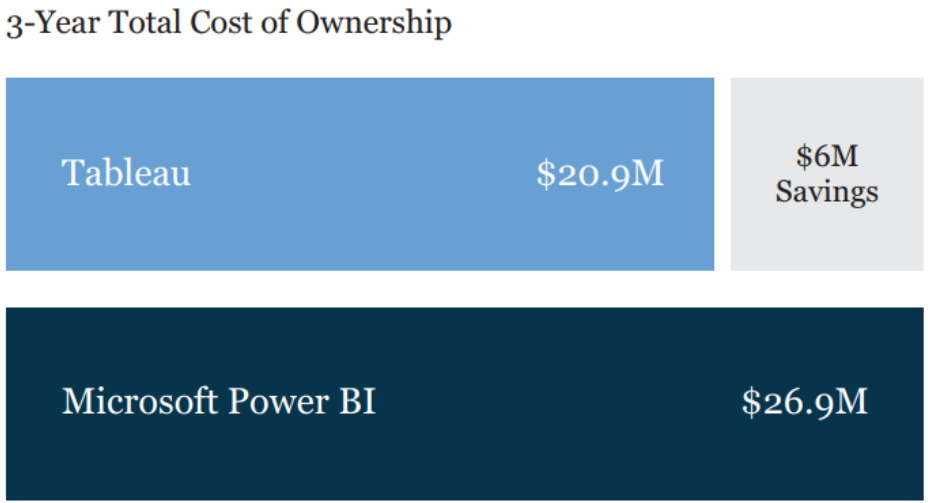


For every **$1** invested in BI software, the labor required was:

- **$9** with Tableau
- **$35** with Power BI

https://www.tableau.com/sites/default/files/pages/tco_report_1.pdf

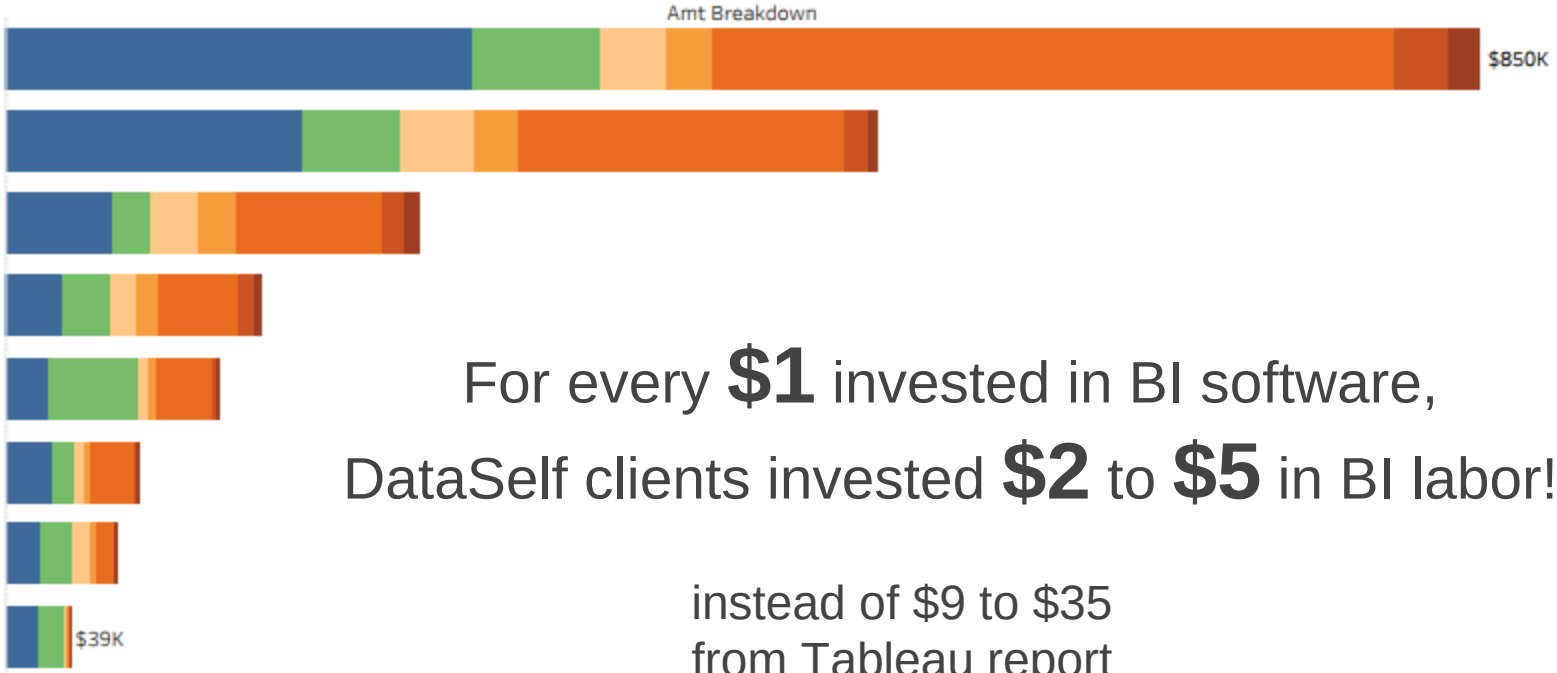
BI TCO in 3 years



https://www.tableau.com/sites/default/files/pages/tco_report_1.pdf

DataSelf TCO in 3 years

(each row represents a DataSelf client that answered our survey)



For every **$1** invested in BI software,

DataSelf clients invested **$2** to **$5** in BI labor!

instead of $9 to $35
from Tableau report

https://dataself.com/cost-bi-will-spook/

DataSelf Analytics

Acumatica
THE CLOUD ERP

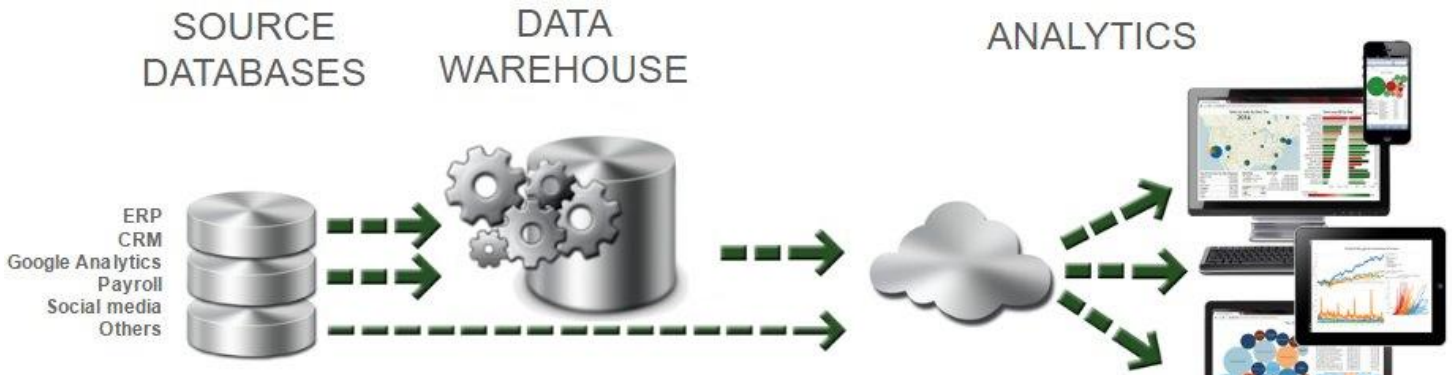
infor

NETSUITE

Microsoft Dynamics
365 AX CRM GP NAV SL

sage
100 300 500 CRM X3

salesforce



Microsoft SQL Server

DataSelf ETL

+ableau SOFTWARE

5,000+
reports, dashboards & KPI's

DataSelf Analytics popular links:

- Demo page: www.dataself.com/demo/
- List of 5,000+ reports, dashboards and KPIs: www.dataself.com/templates/
- Total cost of BI will spook you: https://dataself.com/cost-bi-will-spook/
- CFO dashboard (9-min video): www.youtube.com/watch?v=0OaKxtJNnJo
- Financial Analytics (54-min video): https://youtu.be/kSGLqOKlfFM
- Power BI versus Tableau (video list): https://www.youtube.com/playlist?list=PLaBXHxGryzNOBGtna4GfFa3jTZR2IEmcK
- Telling your story in seconds - part 1: https://dataself.com/using-dashboard-reports-to-tell-data-story/
- Data visualization 101 (video list): https://www.youtube.com/playlist?list=PLaBXHxGryzNPy1iwVxyokXDcdouqMqIT5
- Alerts (6-min video): www.youtube.com/watch?v=oda45IgFb98

Thank you!

Joni Girardi, DataSelf Corp. Founder & CEO
(408) 674.8003 jgirardi@dataself.com
www.dataself.com

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