

Quantumleaf™

Quantumleaf and DataSelf Provide Data-Centric Relief for this Budding Industry.

Quantumleaf Makes Leaps for Cannabis Industry with DataSelf Analytics

Disparate Data Reveals Need for Centralized Data Warehouse


Cannabis growers, cultivators, and organizations have had to make major adjustments when it comes to tracking and understanding the scope of their crucial data. What was once an industry with little to no paper trails or data-tracking is now finding its place at the proverbial table with the Big Pharma and Food/Beverage industries and with that, sophisticated and complex systems to integrate into.

Quantumleaf set out to help cannabis companies replace in-house-built spreadsheets with an all-in-one ERP software platform. Their system integrates cannabis cultivation software with the [Acumatica ERP](#) platform, allowing cannabis organizations to harvest more robust data sets.

Quantumleaf designed their solution with cannabis experts. Instead of taking the ERP model and throwing that at the end-user, they took the cannabis model and molded the ERP to their needs. Ease of use, best practices, compliance facilitation and the right price point are Quantumleaf's 4 key differentiators.

“Our closing ratio has increased by approximately 75% after we started beginning our demos with DataSelf.”

Geoff Beaty
COO
Quantumleaf

	<p>THC: Avg: 50.00% CBD: Avg: 50.00% CBG: Avg: 50.00% CBC: Avg: 50.00% CBN: Avg: 50.00%</p>	<p>Batch: Gorilla Glue #4_8188287769 Created Date: 5/29/2018 Days to Yield: 1 days Cost/Gr.: \$0.17 Yield: 19.96 g.</p>	\$1,747.01		
<p>History (Batches finished) Projected (Batches in production)</p>					
Created Date ▾	Batch	Days to Trim	Yield	Plants	Cost/Gr
5/30/2018	Gorilla Glue #4_81882877691		19.96 g	100 plants	\$0.15

Quantumleaf and DataSelf: A SupHerb Partnership

Prior to integrating with DataSelf Analytics, Quantumleaf used a handful reporting tools which required manual entry and manipulation. In a newly legalized market with regulations and restrictions, manual reporting doesn't cut it.

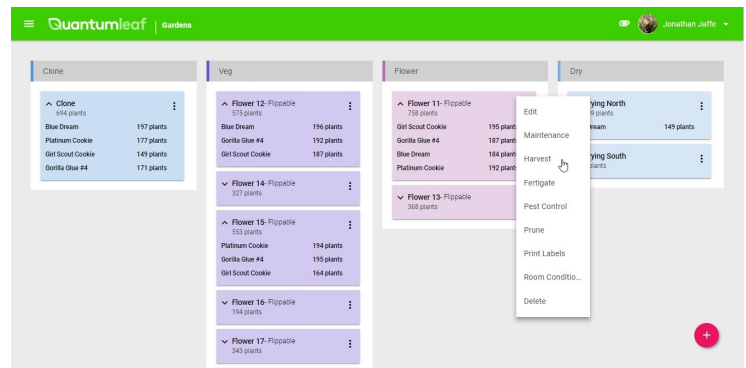
The Quantumleaf/DataSelf partnership has made the software a far superior solution for the cannabis industry. DataSelf automates the connection of disparate data silos which makes Quantumleaf easier to use.

"Our goal is to provide our customers with a one-stop shop," says Kripitzer, "The relationship we have with DataSelf has given us the ability to give our customers one solution that does it all."

Custom dashboards specifically for the cannabis industry have pushed this solution over the top. Quantumleaf took best practices and combined them with industry specific KPIs along with DataSelf's easy to use BI tool to create powerful dashboards that make a huge difference that empower data visibility and fast decision making.

Additionally, Kripitzer says, "DataSelf has the best solution in the Acumatica space. There's not another game in town that can offer what they do, especially at that price point."

Working much like a white label, Quantumleaf offers "Quantumleaf Analytics," powered by DataSelf. Two chief ERP VAR pain points are having to collect data from multiple different applications that may not necessarily work well together, and second, avoiding clients seeking other service companies to address weak areas of the solution. "Quantumleaf Analytics" removes that complexity and risk allowing for one efficient data silo consolidation platform.



Growing Like a Weed: Solutions Quickly Yielding Dramatic Results

"Our closing ratio has increased by approximately 75% since we started beginning our demos with DataSelf," said Geoff Beaty, Quantumleaf COO. Quantumleaf leads their demos with the BI solution so that potential clients can see for themselves the aggregate data being across all applications. Giving clients this clear and concise picture has resulted in significantly higher buy-in from prospects. "They want to talk more about the analytics side than the process side because they know that the ERP with Acumatica is a rock-solid solution," Beaty says.

Together, We Cannabis

Looking ahead, there are undoubtedly incalculable changes that the industry as a whole will continue to experience. There are also plans to enhance the tool for compliance reconciliation with analytics by DataSelf. Having a power team like Quantumleaf and DataSelf leading the industry in cannabis software solutions, companies can rest easy knowing that they are seeing their data's full story. 'Quantumleaf Analytics' gives users actionable data that's easy to find, easy to understand, all while looking beautiful. It's a game changer!

About DataSelf Corp.

DataSelf Corp. provides turnkey business intelligence and analytics solutions to mid-sized organizations. From basic dashboards to complex reporting, DataSelf's solution is scalable and integrates with dozens of ERP and CRM systems including Acumatica, Sage, Microsoft, Salesforce, NetSuite, Infor, QuickBooks and Everest. DataSelf focuses on empowering key stakeholders through the visualization of critical data across their business. DataSelf is powered by DataSelf ETL, data warehousing, Tableau, Power BI, and templates delivering critical and actionable reports, dashboards and KPIs on day one.