

DataSelf

INFORMED DECISIONS

Business Intelligence = More Informed Decisions

When was the last time you wrote off bad debt?
 You couldn't fulfill an order because you ran out of stock? Or had cash flow issues?

If, in your daily business activities, you've uttered those unfortunate words
 "if only we had known . . .", you need a Business Intelligence solution.

**DataSelf Analytics enables you to make more informed business decisions
 - quicker, easier, and faster than any other BI solution on the market.**

Best-of-Breed BI Technologies
8,000+ Reports & Dashboards
Up & Running in 30 Minutes
Starting at \$399/Month

DataSelf Analytics 1-2-3 Advantage

Challenges

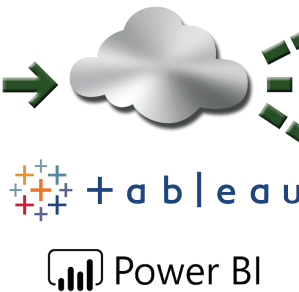


- Unpredictable cash flow
- Writing off bad debt
- Stock shortages
- Cost overruns
- Supply chain failures
- Insufficient gross profit

1. Data Transformation



2. Best-of-Breed BI



3. Superior Insight

8,000+ Reports & Dashboards



Get the Plumbing Out of the Way!

What makes DataSelf different? First – it automates the time-consuming (and technically-challenging) installation and configuration work that adds countless hours (and thousands of dollars) to the traditional BI implementation.

Connectivity, security, data optimization, and other similar tasks are automated via DataSelf's revolutionary ETL+™ technology.

Best-of-Breed BI Technologies

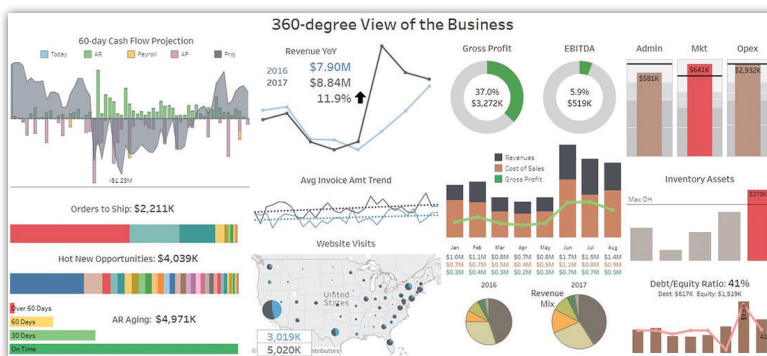
DataSelf lets you choose which of the industry's leading BI technologies – Tableau™ or Microsoft Power BI™ – you wish to use to drive the results from DataSelf Analytics.

Rated as the top two BI engines by industry analysts, DataSelf's inclusion of these technologies means that you're not limited by a proprietary solution that may – or may not – be around two, three, or more years in the future.

8,000+ Reports & Dashboards

Trial balance. Year-over-year sales by customer, product, or salesrep. Stock utilization. DataSelf provides an extensive selection of out-of-the-box reports and dashboards – over 8,000 of them.

And DataSelf lets you take a report, copy it, and – in minutes – completely customize it (e.g., add fields, calculations, & filters), and turn it into the exact analytics needed by your business.



Up & Running in 30 Minutes & \$399/Month

Advanced analytics used to be a privilege of only the largest organizations – with the deepest pockets and the luxury of weeks – if not months – to get that solution up-and-running. Not anymore.

DataSelf Analytics is uniquely affordable (starting at just \$399/month), and the amount of time required from initial configuration to the production of meaningful reports is measured in minutes.

Don't Wait for a Report – Ask for It

What happens when you need to analyze data from a new perspective? Do you ask someone in IT to write the report for you? And then do you wait . . . and wait . . . and wait? You can't afford that.

DataSelf Analytics removes this hurdle via "natural language query" (NLQ), enabling you to request a report or dashboard using plain English

The Right Data – to the Right People

Analytics are only as good as their ability to reach the right people in time for them to act on it. DataSelf Analytics includes the automated delivery of critical analytical data to the people who need it.

Whether it's delivering key sales pipeline metrics to a sales manager, or informing a vendor about a delivery delay, DataSelf's solution ensures that the right information reaches the right people at the right time.

A 360 Degree View

Do you use a CRM app? An HR solution? Do you have products for quoting, dispatching, or asset management? To make the best business decisions, you need analytics that look across your business and consider factors and activities from all departments – both singly and collectively.

DataSelf gives you that enterprise-level view of your business; one solution for all your analytical needs.

DataSelf Corp.

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