

# A Reseller's Guide to Selling DataSelf Analytics

## DataSelf Analytics: Email Templates for Upcoming Webinars

### Option #1

Hello, {contact\_name},

I'd like to invite you to an upcoming webinar on DataSelf Analytics – the next generation of business intelligence. DataSelf improves collections, identifies trends, and gives you insight into critical business activities. It enables all your staff to request and run analytics, and it's fully implemented in under a day.

{webinar\_details}

I hope you can attend this webinar to learn how this solution can help you make faster, better business decisions and do more – with less.

<provide links to brochure & video>

### Option #2

Hello, {contact\_name},

Could your business benefit from better analytics? A recent poll of organizations that were investing in BI were asked their reasons why – and the top three answers are telling:

- **60%** wanted to produce & deliver more sophisticated & flexible reports.
- **70%** gave monitoring cash flow as a top reason.
- **80%** stated that optimizing inventory was a chief concern.

Today's generation of analytics are affordable, implemented in under a day, and designed for use for everyone – from your CEO on down. To learn more about how analytics can benefit your organization, we invite you to attend the following webinar:

{webinar\_details}

<provide links to brochure & video>

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## Option #3

Hello, {contact\_name},

Are you interested in ramping-up your organization's reporting and analytics in 2022? If so, I encourage you to attend the upcoming webinar titled "{webinar\_title}". In this webinar, you'll learn how the latest generation of analytics software incorporates three key elements:

1. **Affordability.** Starting at \$399/month.
2. **Speed of Deployment.** Up-and-running in under a day.
3. **Ease of Use.** Natural language queries plus hundreds – or thousands – of ready-made analytical reports & dashboards.

The webinar's details are . . . {webinar\_details}

<provide links to brochure & video>

## Option #4

Hello, {contact\_name},

*Does your CEO/CFO have instant access to key figures and details from your P&L, Cash Flow, and Balance Sheets?*

*Do you (or your colleagues) have to wait for someone in IT to run ad-hoc analyses, such as specialized gross profit analysis?*

*How long does it take to create and receive a custom budget-to-actual reconciliation?*

If your business is faced with challenges like the above, I encourage you to attend the upcoming webinar on the next-generation of reporting & analytics. DataSelf Analytics addresses these issues and more – giving your organization a cost-effective solution that can be fully implemented in under a day.

{webinar\_details}

<provide links to brochure & video>

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## Option #5

Hello, {contact\_name},

How quickly can your organization . . .

- ✓ . . . **spot critical activities & trends?**
- ✓ . . . **predict future performance?**
- ✓ . . . **respond to potential problems & opportunities?**

If your answer is “*not quickly enough . . .*”, I encourage you to watch the webinar titled “{webinar\_title}”, scheduled on {webinar\_details}. In this free webinar you’ll learn about the latest generation of analytics software, how it provides “instant insight”, and how you can have it fully implemented in under a day.

{webinar\_details}

<provide links to brochure & video>

## Option #6 (Part I of III)

Hello, {contact\_name},

Would you like to learn how to:

- Increase visibility into pending & late sales orders?**
- Improve trend analysis to show the causes behind the trends?**
- Have better awareness into upcoming AP vendor payables?**

If your answer is “YES!”, I encourage you to watch the webinar titled “{webinar\_title}”, scheduled on {webinar\_details}. In this free webinar you’ll learn about the latest generation of analytics software, how it provides “instant insight”, and how you can have it fully implemented in under a day.

{webinar\_details}

<provide links to brochure & video>

# A Reseller's Guide to Selling DataSelf Analytics

## Option #6 (Part II of III)

Hello, {contact\_name},

Would it help your business if you could:

**Improve sales reporting – without assistance from IT?**  
**Instantly know when gross profit drops below acceptable thresholds?**  
**Have instant visibility into coming due – and overdue – receivables?**

Check out the free webinar titled "{webinar\_title}", scheduled on {webinar\_details}. In this free webinar you'll learn about the latest generation of analytics software, how it provides "instant insight", and how you can have it fully implemented in under a day.

{webinar\_details}

<provide links to brochure & video>

## Option #6 (Part III of III)

Hello, {contact\_name},

Would it help your business if you could:

**Instantly know which customers are growing . . . and which aren't?**  
**Have immediate access to overall financial standing – e.g., P&L, balance sheet, cash flow?**  
**Always see which salesreps are over-performing . . . and which aren't?**

And . . . just how useful would it be to (always!) answer the question:

**"How are we doing?"**

Sign-up now for the free webinar titled "{webinar\_title}", scheduled on {webinar\_details}. You'll learn about the latest generation of analytics software, how it provides "instant insight", and how you can have it fully implemented in under a day.

{webinar\_details}

<provide links to brochure & video>