

A Reseller's Guide to Selling DataSelf Analytics

Why DataSelf for Analytics

Some analytics solutions are designed to be easy-to-use; some focus on their analytical powers; and still others promote a quick implementation. **DataSelf is the only analytics technology that delivers *all three in a single solution*.**

Ease-of-use. Achieved by combining the industry's top-rated BI user interface (including natural-language querying) with our proprietary ETL+ technology for data optimization.

Power. Fast reporting (sub 60 seconds), with slice-and-dice, drill-down, what-if analyses, and multi-source (cross-application) analytics powered by the top-rated enterprise BI platform.

Time-to-Value. A library of 8,000+ pre-configured reports & dashboards combined with the industry's most experienced Services staff delivers a complete implementation in under 24 hours.

Improved Predictability	<ul style="list-style-type: none">• Drill-down, slice-and-dice, and "zoom areas" provide better insight• Reports and dashboards use past performance to predict future potential – plus the ability to view "what-if?" results
Natural Language Querying (NLQ)	<ul style="list-style-type: none">• No technical expertise required• Plain English commands ("sales last month versus current month")• Includes selection criteria, sort order, and field selections
Enhanced "Viewer Experience"	<ul style="list-style-type: none">• Non-techies can both view reports and change their contents – from changing selection criteria, sorting, and drilling-down to details• Optional "zoom areas" let users select groups of records to drill into
Out-of-the-Box Reports & Dashboards	<ul style="list-style-type: none">• Addresses every module in ERP• Default reports may be copied, modified & published in < 5 minutes.• # of default reports varies, based on DataSelf Analytics license type
Affordability	<ul style="list-style-type: none">• DataSelf's "Advanced Analytics" starts at \$399/month• Custom report creation does not require consulting services
Simplified Deployment via ETL+™	<ul style="list-style-type: none">• Deployment, connectivity and security happen automatically.• Time for a typical deployment is less than 60 minutes.
Superior Data Optimization	<ul style="list-style-type: none">• DataSelf transforms expansive and cumbersome data sets to expedite the retrieval and analysis of the information inside.
Multi-Environment Data Security & Privacy	<ul style="list-style-type: none">• Cloud-ready using best of breed AWS or Azure• On-prem & hybrid environments also supported.
Best-of-Breed BI Technologies	<ul style="list-style-type: none">• DataSelf uses industry leaders Tableau & MS Power BI – so clients don't have to learn a proprietary technology and they have the assurance that these solutions will be around for the long-term.• Exceptional ease of use via refined UI.• "Best of all worlds" technology venture – DataSelf for the leading ETL technology combined with Tableau, Power BI, & MS SQL Server.
Consolidated analytics with Cross-Application Insight	<ul style="list-style-type: none">• DataSelf integrates with all of a client's apps – no more "silos of data" that are outside of a client's analysis• DataSelf can combine data from multiple (non-integrated) apps and analyze it jointly to provide even more business insight.